

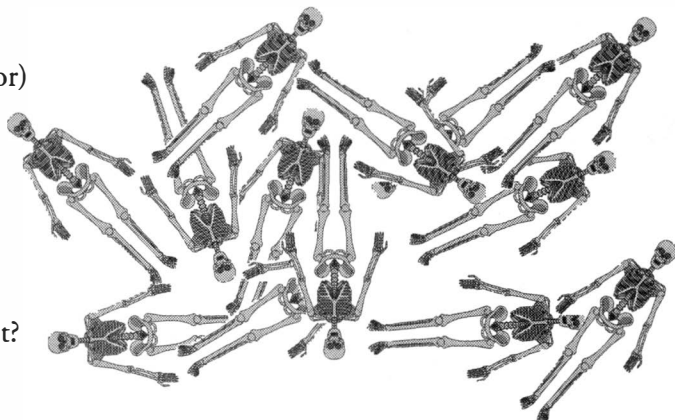
Fool the Diet Industry!

Start your April Fools Day off right. Spend some time on Friday, March 31 (the day before April Fool's Day) tying up the phone lines of those evil profiteers (yup, the diet industry rakes in about \$33 billion a year!) and make them pay for it, too! Call their 800-numbers (all of us at once!) and keep 'em on the line as long as you can.

Let them babble on—the longer you keep them on the phone, the more it costs them, both in phone charges and lost business. We don't want some unknowing person to get through the lines and actually sign up! Don't give them your name or address if they ask.

Ask them:

- What's your name? (to put them on their best behavior)
- Can you tell me about your program?
- What is your success rate?
- Who conducted the study on your success rate?
- How long did you follow participants in your study?
- Is there really a study? Can I get a copy of the results?
- Have you personally tried this diet?
- Do you have a money-back guarantee? If not, why not?
- Are there any medical risks involved?
- Have there been any lawsuits against your company?
- Who owns this company? If it's a franchise, does the parent company monitor its children?
- Can you provide an explanation for the research that indicates that 95-98% of diets fail within three years?
- Can you explain the reasearch that indicates that dieting is the cause of many illnesses usually blamed on obesity?
- Is there any truth to the rumor that Jenny Craig recently gained 70 pounds?



Keep 'em talking; they're not supposed to hang up! If you don't actually "harrass" them, they'll potentially stay on the line with you all day. (It could be the start of a beautiful relationship, and they might even learn something!)

Call any or all of the following numbers:

- | | |
|--|---|
| 1-800-437-4946 A & Y Health Connection (Brooklyn NY) | 1-800-253-2000 California Diet (Newport Beach CA) |
| 1-800-528-9903 A Herbalife International Distributor (Needham MA) | 1-800-443-2584 Cambridge (Monterey CA) |
| 1-800-774-5673 A Independent Herbalife Distributor (Waukegan IL) | 1-800-872-2664 Cambridge Diet Sales (Mobile AL) |
| 1-800-782-9737 AAA Weight Management (Richmond VA) | 1-800-626-3396 Can Do (Copperhill TN) |
| 1-800-842-9944 Achievement Unlimited (Avondale CO) | 1-800-352-1317 Carol Smith - Bariatric Medical Center (Ashville NC) |
| 1-800-521-2373 Action Sales (Knoxville TN) | 1-800-716-3396 D & K Diet Center (Leon IA) |
| 1-800-300-6573 Advocare Independant Distributor (Springhill LA) | 1-800-688-3317 David P Michael (New Haven IN) |
| 1-800-622-6444 Ali S Akram MD (Port Huron MI) | 1-800-468-2226 D. & D. Stephenson, Distribs. For EOLA (Ft Jones CA) |
| 1-800-260-2364 American-European Mktg Group (Manchester MA) | 1-800-346-8446 Dial A Diet Inc (Upper Saddle River NJ) |
| 1-800-569-8793 Armco Distributors (Placitas NM) | 1-800-247-8508 Diet Magic (Botler PA) |
| 1-800-854-2497 Austin Beverly (Milton FL) | 1-800-532-5268 Diet Magic (Mesquite TX) |
| 1-800-468-3438 Bariatrix Intl Inc (S Burlington VT) | 1-800-343-8725 Diet Pals Intl (Westerville OH) |
| 1-800-468-6468 Behavior Modifiers (Valley Stream NY) | 1-800-798-5677 Diet Plans-Herbalife (Knoxville IA) |
| 1-800-441-7546 Bioslim-Biotique-Medicus (Woodland Hills CA) | 1-800-743-0661 Diet Watchers (Canton OH) |
| 1-800-622-3885 Body Wise Weight Mgmt. System (El Dorado Hills CA) | 1-800-428-1431 DJ's Slims (Albertville MN) |
| 1-800-233-4811 Body Wise Intl (Scottsdale AZ) | 1-800-362-8446 Duke University Diet & Fitness Center (Durham NC) |
| 1-800-532-0244 Bonus Plan/Nancy Bonus The (Van Nuys CA) | 1-800-447-0054 Dynamatrix (Wilson NC) |
| 1-800-496-6280 Bodywise Intl (Mineral Springs AR) | 1-800-336-9678 Eaton Jeff (Burlingame CA) |
| 1-800-995-7458 Brodrick Inc - Ind. Herbalife Distributor (Denver CO) | 1-800-524-4076 EML Ventures Weight Loss Center (Evans Mills NY) |
| 1-800-932-4792 Bryant Ted & Darlene (Brooksville FL) | 1-800-669-3652 Eola Independent Distributor (Hazelwood MO) |

- 1-800-523-5979 Evertrim (Westminster CO)
 1-800-393-8746 Fit America (Port Charlotte FL)
 1-800-564-3624 Fobi Medical Group (Inglewood CA)
 1-800-338-9810 Herbal Life Distributor (Vero Beach FL)
 1-800-753-3997 Herbalife (Davis CA)
 1-800-233-4372 Herbalife A Distributor (Chicago IL)
 1-800-322-3437 Herbalife (Young Harris GA)
 1-800-626-6848 Herbalife Distributor (Garland TX)
 1-800-255-9761 Herbalife Distributor (Leander TX)
 1-800-535-8946 Herbalife Distributor (Leander TX)
 1-800-232-8438 Herbalife Distributor (Norco CA)
 1-800-742-4372 Herbalife Distributor (St Louis MO)
 1-800-861-7087 Herbalife Distributor Of Wisconsin (Beloit WI)
 1-800-333-1175 Herbalife Independent Distributor (Boca Raton FL)
 1-800-464-5673 Herbalife Independent Distributor (Needham MA)
 1-800-949-4372 Herbalife Independent Distributor (Sacramento CA)
 1-800-828-3512 Herbalife Independent Distributor (Silverton OR)
 1-800-261-0334 Herbalife Independent Distributor (Waukegan IL)
 1-800-828-3243 Herbalife Independent Distributor (Richardson TX)
 1-800-831-1982 Hughes, Patricia (Oregon MO)
 1-800-854-2419 Interior Design Nutritions (Port St Lucie FL)
 1-800-331-6638 J & J Health Enterprises (Hagerstown MD)
 1-800-945-3669 Jenny Craig, M-F 8 am-8 pm, Sat. 8 am-1 pm
 1-800-854-1633 Jeunique (Lake Elsinore CA)
 1-800-822-7115 Jeunique One Day Diet (Anaheim CA)
 1-800-348-5863 Jeunique One Day Diet (Clayton CA)
 1-800-243-7398 Jeunique One Day Diet (San Jose CA)
 1-800-875-2446 Kelly Bennett (Melbourne FL)
 1-800-699-3438 Knowles F Wayne Co (Lake Havasu AZ)
 1-800-985-9996 Kris T's Hair Needs (Great Falls MT)
 1-800-382-8621 Life Unlimited (Mt Pleasant SC)
 1-800-541-3121 Lifeplus Weight Loss (Baltimore MD)
 1-800-257-9975 Light & Right
 1-800-532-6454 Lindora (Costa Mesa CA)
 1-800-548-3543 Lite Life Program (Los Angeles CA)
 1-800-266-5005 Lite N Rite Distributor (Seatac WA)
 1-800-533-6463 M I N D (Tucson AZ)
 1-800-248-5673 Market Systems Ltd DBA Metabalance (Chicago IL)
 1-800-572-6107 Matol Botanical . -D. & B. Valencic (Wickenburg AZ)
 1-800-218-1050 Matol Botanical-KM.-G.L. Rasmussen (Pendleton OR)
 1-800-246-7546 Medicus Formulas Bioslim Inc (Calabasas CA)
 1-800-638-7867 Medifast (Owings Mills MD)
 1-800-253-1127 Metabalance National Dist (Boca Raton FL)
 1-800-637-0854 Metabalance System (Boca Raton FL)
 1-800-448-4820 Micro Diet (Lunenburg MA)
 1-800-835-9392 Micro Diet Independent Advisor (Washougal WA)
 1-800-235-1609 MNP Inc (Walnut Creek CA)
 1-800-599-5085 Mozetta Youngers (Merkel TX)
 1-800-892-5495 Nar'l Quick Weight Loss Inc (Kansas City MO)
 1-800-286-0600 Natural Dietary Products (Monterey CA)
 1-800-642-TRIM Natual Trim (Surgical Weight Loss)
 1-800-432-4305 Next Step Strategies (Rough And Ready CA)
 1-800-289-1700 Ninzu Inc (Baltimore MD)
 1-800-242-2865 Nutrition For Life (Brooklyn NY)
 1-800-638-8446 Nutritional Medical Systems (Monsey NY)
 1-800-526-4387 NVE Enterprises (Newton NJ)
 1-800-637-6494 Omnitrional Independent Distributor (Augusta GA)
 1-800-662-2540 Optifast (St Louis Park MN)
 1-800-635-9888 Physicians Weight Loss Centers (Rockledge FL)
 1-800-404-8446 Power Trim (Alamogordo NM)
 1-800-638-4660 Power Trim (Calhan CO)
 1-800-664-9999 Power Trim Weight Loss(Green River WY)
 1-800-533-6437 Ray Dee And Associates (Spring Hill FL)
 1-800-982-6236 Safley & Associates (Gretna LA)
 1-800-443-0763 Santa Fe Silver Co (Redmond OR)
 1-800-638-7690 Slice Of Life (Owings Mills MD)
 1-800-395-8446 Slim For Life (Ft Lauderdale FL)
 1-800-342-6057 Southeastern Gastric Bypass Assoc (Gainesville FL)
 1-800-368-8446 Star Caps (Narberth PA)
 1-800-772-6466 Stettner Clinic (Lubbock TX)
 1-800-838-3438 Summertime One Day Diet (Lake Havasu AZ)
 1-800-382-8446 Surgical Weight Control Clinic (Shelton WA)
 1-800-323-8446 Surgical Weight Control, S. Fox MD (Tacoma WA)
 1-800-532-4651 Synergy Wellness Centers Inc (Ovilla TX)
 1-800-944-6479 Thermo Weight Loss Systems (San Francisco, CA)
 1-800-323-3438 Toppfast Diet Plan Independent Sales Dist (Seattle WA)
 1-800-932-8677 Tops Club Inc (Milwaukee WI)
 1-800-841-2422 Total Image By CT Enterprise (San Diego CA)
 1-800-344-3570 Trim Fast (Hayward CA)
 1-800-649-6888 Weight Control Medical Clinics
 1-800-789-8446 Weight For Life (Irvine CA)
 1-800-876-2121 Weight For Life (Irvine CA)
 1-800-556-4747 Weight Loss (Mountain View AR)
 1-800-231-1992 Weight Loss Center Of Texas (Arlington TX)
 1-800-844-3340 Weight Loss Plus (Waukegan IL)
 1-800-553-7489 Weight Management (Charleston SC)
 1-800-473-3300 Weight Watchers San Francisco 8 am-7 pm
 1-800-651-6000 Weight Watchers Nationwide (Jericho NY)
 1-800-443-8001 Weight Watchers Of Alaska (Seattle WA)
 1-800-359-3131 Weight Watchers Of South Texas (Houston TX)
 1-800-927-0362 Why Weight (San Francisco CA)
 1-800-206-0026 Wilkinson Mariangel Herbalife Distr. (San Ramon CA)
 1-800-735-7239 Your Health Inc. (San Francisco CA)
 Thanks to Gretchen Glass and LFAN for the idea, and Mark Anderson for most of the numbers.

Fool the Diet Industry!

clip and save